# Study on the Normalization and Institutionalization of Private University's Theme Education of "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind"

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**Abstract.** As an important part of higher education, private university flourishes. Due to private university's setup of administration, limited length of schooling and other features, the management and study of party members of private universities have some particularities. All universities are actively carrying out theme education activity of "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" for party members among teachers and students. By recognizing the necessity of private universities carrying out the theme education of "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind", this paper studies and analyzes the special problems of the party construction of private universities and the related reasons, lists key tasks of private university's theme education activity of "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" and puts forward the suggestion and goal of promoting the normalization and institutionalization of private university's party construction.

**Keywords:** Private University; Original Aspiration; Mission; Normalization; Institutionalization.

#### 1. Introduction

General Secretary Xi Jinping pointed out in the report of the 19th National Congress of the Communist Party of China that the theme education of "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" should be carried out among all party members so as to take the party's innovative theory as theoretical equipment to push the whole party to consciously work tirelessly to realize the party's historical mission in the new era. Private university is one of the main battle positions of higher education, so it is of great and far-reaching importance to carry out the theme education activity of "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind", educate all party members among teachers and students with spirits of series of speeches by General Secretary Xi Jinping and stimulate party members among teachers and students untiringly strive to realize sublime ideals and magnificent targets in private universities, and construct high-level universities and cultivate high-level talents.

### 2. Private University's Necessity to Carry Out the Theme Education of "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind"

(1)"Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education is a political guarantee for the realization of healthy development of universities and the implementation of strengthening moral education and cultivating people

Owning a group of high-quality teaching and administrative staff, especially high-quality party members is really important to the healthy development of private universities. With regards to carrying out the theme education of "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind", guiding party members to respect the Party Constitution and obeying rules shall be basic requirements, and equipping all party members with the spirits of General Secretary Xi Jinping's series of speeches shall be the fundamental task. All party members shall consciously obey the requirements for a party member to standardize words and deeds. Party organizations and party members of private universities shall be encouraged to explore, innovate and forge ahead with

determination to provide a political guarantee for the realization of healthy development of universities and the implementation of strengthening moral education and cultivating people

(2)"Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education is an ideological guarantee for the promotion of steady development of the reform of private higher education

Party construction in private universities is an important part of comprehensively strengthening Party discipline in the new situation. Private universities shall promote the comprehensive governance with the spirit of comprehensively strengthening Party discipline. With the spirits of remaining true to the original aspiration and striving ahead, private universities shall practically strengthen ideological construction, organizational construction, work style construction, anti-corruption construction and institutional construction and promote the comprehensive governance in the great course of comprehensively strengthening Party discipline so as to open a new chapter of the party construction of private universities.

(3)"Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education is an important measure to continue to deepen the promotion of the work style construction of private universities

Carrying out "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education shall promote the universal education of all party members, focus on work style construction, rectify with targets and the truth. "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education complies with the campaign to educate party members about the mass line and "The Three Guidelines for Ethical Behavior and the Three Basic Rules of Conduct" special education, and is the requirement of implementing Party Constitution's strengthening the education and management of party members.

(4)"Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education is an effective measure to constantly strengthen the contingent construction of party members.

Through the theme education, all party members will seriously check their political determination, check whether they stand firm in the face of right and wrong, take a clear-cut stand, always be loyal to the party, have the courage to take responsibility, stay away from corruption, and maintain political integrity, think in big-picture terms, follow the leadership core, and keep in alignment. Through the theme education, the contingent construction of party members, the party spirit shall be continuously strengthened, the style of work shall be changed and a pioneering image of party members shall be built to strive to build a high-quality party member team, better consolidate the majestic strength of the vast majority of teaching and administrative students, and continuously strengthen the party construction of private universities.

### 3. Analysis on Existing Problems and Reasons of Current Party Construction of Private Universities

After the implementation of the campaign to educate party members about the mass line and "The Three Guidelines for Ethical Behavior and the Three Basic Rules of Conduct" special education, ideals, convictions, party spirit and a down-to-earth spirit of most party members are strengthened. However, there are still some party members who have weakened their party spirit, lacked awareness of alignment, weakened ideas and purposes and owned a passive working attitude. As a main education position for party institutional construction, party member development, party member education and other aspects, private university, which have flourished, still have these above problems and even have worse ones.

(1)Primary Party Organization's Role of Battlewagon is Unobvious

Most workers of primary party organizations of private universities basically have more job responsibilities than they should have taken, so they have insufficient energy to work and a lack of enthusiasm for work, and the primary party organization's role of battlewagon is not obvious. In particular, the theoretical learning is in lack of innovation in the form. The theoretical study for party members has remained the traditional mode of reading documents. The time for interaction

between parties and primary party organizations is relatively short, and primary party organization's role of battlewagon is not prominent enough.

(2)Party members among teachers of private universities have not fully played their exemplary vanguard role

On the one hand, some party members among teachers are not active learners of political theories. They believe that the learning take their time to participate in the teaching and scientific research activities, and always take busy work as an excuse to avoid the "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education, meeting of democratic life and others, so that their political theoretical study is not deep and their ideological and political study is lack, shallow and loose. On the other hand, they do not really discipline themselves strictly with the standard requirements for party members. Considering themselves as the masses, they have no positive working attitude or high ideological awareness and take the work style of indifference, so they do not reflect the work style a party member should haven in terms of work and study.

(3) Party spirit of party members among students is not strong enough

Most of the students in private universities have the eager desire to join the Communist Party of China, are enthusiastic about applying to join the party, actively participate in various activities organized by the school, strive to express themselves, and strive for the admiration from teachers and students. However, when a minority of students are admitted to the Party, they do not strictly discipline themselves according to the requirements for a Party member. There are several main reasons. The first reason if a lack of strict organizational life experience. Since most students of private universities study at school for three or four years, and after being party members, these students face internship, so they become "mobile party members" that are difficult to contact, and their party spirit is thus weakened; secondly, some students, after being party members, believe that they are more excellent than other students, so they cut themselves from other students, and their influence among other students is thus weakened.

### 4. Private Universities Key Tasks for Carrying Out "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" Theme Education

In order to promote the deep implementation of private universities` "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education, the author suggests to focus on the following three factors:

(1) Take the grass-roots party branch as an center to carry out "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education

The "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education is mainly carried out for grass-roots party branches. It is necessary to play the role of party branch, strengthen the construction of party branch by taking the opportunity of the "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education and clearly list party branch's main tasks and specific measures of carrying out the education. Student party branches shall focus on key groups and make them lead all students. With regards to general undergraduates, students at sophomore and junior years are the main groups of party construction so as to further promote the construction of all party members among students. At the same time, it is necessary to pay attention to giving full play to the guiding role of the party branch of the teaching and administrative staff to the student party branch in the cause of carrying out "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education.

(2)Focus on practice to guarantee the realization of goal of carrying out "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education

The goal of "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education is to solve the existing problems of party members, such as weak party spirit and consciousness and passive working attitude. These problems also trouble party members of universities to different extent. Therefore, we should study for how to solve these problems and look for our own disadvantages based on "Party Constitution" and "Series of Speeches", criticize

ourselves and get rid of them step by step. At the same time, we shall take the theme education as an opportunity to focus on promoting the management of party member education, select excellent and strong party branch secretary, strengthen the training of the party branch secretary and practically promote the most important construction of party branch so as to guarantee the implementation of comprehensively strengthening Party discipline from every party branch to every party member.

(3)Guided by "qualified party member" to guarantee the quality of "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education

Carrying out the "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education aims to allow every party member to know his own original aspiration and mission, firmly maintain political integrity, think in big-picture terms, follow the leadership core, and keep in alignment, keep confidence in the path, theory, system, and culture of socialism with Chinese characteristics and resolutely maintain the core of General Secretary Xi Jinping's Party Central Committee and the core position of the entire Party and resolutely maintain the authority of the Party Central Committee and centralized and unified leadership. It is necessary to educate and guide all party members to be qualified in aspects of politics, observing disciplines, ethics and playing role. Private universities shall innovate learning methods and carriers and take full use of network media.

## 5. Practice the "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" in Actual Work to Promote the Construction of Normalization and Institutionalization

(1)Maintain leader's guiding and demonstration role to guarantee the influence exerted to the staff

In the cause of carrying out the "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education, leading party members responsible for the normalization and institution of the theme education shall take the lead in being a qualified party member and leader. They shall remember that they are party members firstly and they shall work for party, be loyal to organization and stand with the party all the time so as to promote the normalization of the "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education, lead all party members of universities to strengthen the party consciousness all the time and be pioneers and strive for real achievements in promoting the school career.

(2) Guide party members to be qualified in aspects of politics, observing disciplines, ethics and playing role

The theme education shall guide party members to keep a sober mind, remember the identity of party member all the time, practically work hard to strengthen the party spirit and party member's consciousness, continuously improve themselves and be a qualified party member with politics and conviction, rules and disciplines, ethics and morality as well as contribution and deeds; at the same time, they shall strive to be strict with themselves in work and life, establish the awareness of discipline and responsibility, workand study hard, always be responsible for ourselves, our colleagues, and schools, and play an exemplary role of party members.

(3) Give full play to the dominant role of party branches

It is necessary to give full play to the dominant roe of party branches, establish the awareness of the party branch secretary is the first person responsible for carrying out the theme education and implement the ideological and political work as well as the strict education and management of party members at the level of party branch. And party branch shall give full play to its role of educating and managing party members, use the system of holding party branch general meetings and others to well carry out the "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education. It is necessary to strengthen the training of the party branch secretary, help the party branch secretary improve the level of ideological and political theory and promote the construction of WeChat Official Account of "Party Construction of Private Universities" and online

Party schools. It is necessary to establish regular mechanism of inspection and guide for the work of party branch so as to provide strong guidance and necessary guarantees for the work and activities of party branches.

(4)Strict implementation of the system of holding Party branch general meetings

The party branch shall hold at least one monthly branch committee meeting and party member conferences at least once a quarter. It must organize party education once a quarter. The party branch must organize a massed learning or a special activity for party members once a month, and select a theme for each quarter for carrying out learning and discussion as well as interaction. On the basis of self-study, each party member shall earnestly participate in the massed learning and subject learning of the party branch, write learning experiences around the subject, adhere to the system of delivering party lectures by leading party members, and the party organization secretaries of each school shall give a party lecture at least once a semester for the grassroots party branches and party members.

The party branch at the level of school shall promote and innovate party branch's thematic party day activity based on the actual situation to strengthen the political nature and show the sense of solemn. The party branch shall make an annual plan of the system of holding Party branch general meetings and report it to the party organization put it on records and record the implementation of the system of holding Party branch general meetings accurately. The party organization at the school level shall carry out regular guidance and inspection about the implementation of the system of holding Party branch general meetings and others.

(5)Properly handle the relationship between the party construction and teaching and scientific research of private universities to improve both of them

In the cause of carrying out the "Remain to Our Original Aspiration and Keep Our Mission Firmly in Mind" theme education, the party organization secretary shall clarify the key responsibilities of party construction based on the actual situation of teaching and scientific research of universities so as to truly focus and improve both the party construction and center work and lead teachers and students to focus on the construction of university with full enthusiasm to provide strong political and organizational guarantees for the development of private universities.

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